# Michelle Egbert

## SPEAKER, AUTHOR, ALIGNMENT STRATEGIST

Michelle empowers entrepreneurs, professionals, and leaders to develop a Framework for Success™ that aligns purpose with practical strategy. Her keynote presentations and workshops combine relatable storytelling, leadership insight, and actionable takeaways that inspire lasting personal and professional growth.

## TOPICS

**The Alignment Gap:** Closing the disconnect between vision, priorities, and daily leadership to create greater clarity, focus, and sustainable growth.

**Framework for Success™:** Aligning purpose, priorities, and practical strategy to create meaningful personal and professional success.

**The Power of Your Why:** Using purpose as the foundation for motivation, resilience, leadership, and growth.

**Communication That Connects:** Building communication that creates clarity, trust, connection, and stronger leadership.

**Sustainable Leadership & Preventing Burnout:** Helping leaders reduce overwhelm, strengthen alignment, and lead with greater sustainability and impact.

## EXPERTISE

Michelle has spoken for leadership conferences, women's empowerment events, entrepreneurial communities, and professional development organizations, including:

- Sister Circle Summit
- NoCo Pro Women's Collab
- U&I Women's Conference

Topics have included:

- The Alignment Gap
- Framework for Success™
- The Power of Your Why
- Leadership, communication, and sustainable growth workshops

## BIO

Michelle Egbert helps entrepreneurs and small business owners create their own Framework for Success™ by aligning purpose, priorities, and practical strategy into a business and life that works together — not against each other.

As the author of the book Framework for Success™, Michelle teaches women how to close what she calls "the Alignment Gap" — the disconnect between how they are living, leading, and building their businesses versus the life and impact they truly want to create.

With more than 20 years of experience in consulting and strategic planning, Michelle helps women business owners gain clarity, create intentional growth, and lead with confidence. Known for blending practical strategy with personal alignment, she helps entrepreneurs move from overwhelm and constant reaction into intentional leadership, sustainable growth, and greater visibility.

Michelle is passionate about helping women become more visible in their businesses while building success that supports both their professional goals and personal lives.

When she's not developing strategies or teaching others how to align purpose with action, you can find her hiking with her family, exploring new camping adventures, or curled up with a good book planning life's next adventure.

## CONTACT MICHELLE


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## EDUCATION

- Soul Led Speaker Certification
- Masters Certificate IT Project Management - George Washington University
- B.S. Marketing - University of North Carolina, Wilmington

## ACHIEVEMENTS

- Book: Framework for Success
- Top Ten Business Woman of ABWA
- Past National Board Member PMI Women in Project Management (WiPM)
- Past National Board Member American Business Women's Association - District Vice President